Baptist Health’s Commitment to Fighting Cancer
At Baptist Health, our mission is to continue the healing ministry of Christ by providing accessible, quality health care services at a reasonable cost in an atmosphere that cultivates respect and compassion. Embedded in our mission, our values foster the promotion of health throughout our community and to those individuals in need through responsible action.

Baptist MD Anderson treats each person’s cancer as unique. Our medical oncologists, radiation oncologists, surgeons and other specialists create a tailored treatment plan for each patient, working in concert with our dedicated team of researchers, pathologists, nurses, pharmacists, genetic counselors, dieticians, psychologists, social workers and other support team members. The exceptional team of specialists, whose approach to cancer care is collaborative, uses their collective wisdom along with the latest research and technology to treat each patient in a personalized way. Our multidisciplinary approach to cancer care is based upon the proven model of treatment pioneered by the world-renowned MD Anderson Cancer Center more than 70 years ago.

Cancer treatment is only one avenue in our cancer care. Prevention is a cornerstone of our approach to eliminating cancer by encouraging healthy lifestyle choices and participating in cancer screening programs. Regular screenings help detect cancers early and maximizes the chance for successful treatment.

Smoking accounts for approximately 85% of all lung cancers in the United States. The use of tobacco products or the exposure to second-hand smoke increases the likely hood of developing lung cancer. Even limited exposure to second-hand smoke can raise the risk of heart disease. Lung cancer screenings can detect cancer early, when it’s most treatable.

Skin cancer is the most common cancer in the United States and is one of the most preventable. People of all skin colors can develop skin cancer and is one of the easiest cancers to detect and most types are highly curable.

Prostate cancer is the type of cancer found most often among men in the United States, with more than 192,000 cases diagnosed annually. Prostate cancer is second only to lung cancer as a cause of cancer deaths among men in the United States. The survival rate is increasing due to increased awareness, screening, and improved therapies. If found early, prostate cancer has a high rate for successful treatment. In fact, prostate cancer sometimes does not pose a significant threat to a man’s life and can be observed carefully instead of treated immediately.

Screening is critical for the early detection of cancer and plays an important role in our prevention of cancer. Baptist and Baptist MDA Cancer Center strive to seek those opportunities
that will best enhance our fight against cancer within our community. Screening activities provide an avenue for which early detection can ensure successful treatment and positive health outcomes. Baptist Health concentrates many of these outreach efforts in traditionally underserved areas of Northeast Florida, focusing on reaching the uninsured and underinsured people in our community. We work with our network of more than 30 faith-based organizations to host, facilitate and promote the events to their congregations. Community screening activities for 2017 has centered around lung, prostate and skin cancers.

Baptist is accredited by the Commission on Cancer (CoC) and the National Accreditation Program for Breast Centers (NAPBC). These accreditation programs ensure health care providers are offering the latest in evidence-based care, as well as looking outside of their walls and into the community to raise cancer awareness. The Baptist Health community outreach program is developed based on the high standards of these accrediting bodies as well as our own community needs assessment and national best practices.

In partnership with MD Anderson, we will continue to identify and implement screening programs for our community, which will one day make cancer history.

Skin Cancer Screening

![Skin Cancer Screening Chart]

- 2017 Players Championship
- Girls Day Out

December 20, 2017